

With the Sonoma County, CA, Mortgage Market Changing, Leading Loan Officer Launches New Mortgage Website



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With the Sonoma County mortgage market changing, leading senior loan officer Scott Sheldon launches his new interactive mortgage website, a complete mortgage resource for buyers, homeowners and real estate agents.

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Focusing to provide home buyers, consumers and realtors comprehensive access to Sonoma County Mortgages (<http://www.sonomacountymortgages.com>), top mortgage loan officer Scott Sheldon announces the launch of <http://www.sonomacountymortgages.com>. The interactive site is a useful resource for folks interested in learning more about the mortgage market, interest rates in the Sonoma County area and throughout the rest of California.

The website's launch comes at an optimal time with the Sonoma County Mortgage market ever changing. "I hope that buyers, consumers and realtors will find the site to be a handy guide to the market and mortgage programs currently available, despite what the media propagates" says Sheldon. The site has been designated with current lending environment blogs, live real-time interest rates as well as in-depth explanations on loan programs available within the marketplace along with other resources.

"It's good that the site was launched just as the Sonoma County purchase market is gaining momentum," says Sheldon. As a whole, the market in the greater Sonoma County, California area saw unprecedented mortgage rates in 2010. With rates dipping into under 4% for a 30 year fixed-rate mortgages consumers and homeowners scooped up loans in droves. The Sonoma County mortgage market is stabilizing with interest rates adjusting to more normal levels in the 5% range with purchase activity increasing.

"In fact, areas like the Sonoma County Mortgage market have attracted many first time home buyers and investors to scoop up low home prices coupled with very low rates," says Sheldon,

"so as mortgage rates have risen in the last 60 days more buyers are coming out of the woodwork to purchase homes while rates remain favorable, plus the advantage of only needing a 3.5% down payment to get into the market."

A six-year mortgage loan officer, Sheldon specializes in helping folks obtain mortgage financing in the Sonoma County California market (<http://www.sonomacountymortgages.com>) as well as throughout California. Sheldon is an FHA specialist and represents a direct mortgage lender. His new site offers robust mortgage information ranging from current live interest rates, to understanding how to apply for a mortgage, mortgage qualifying and how the process has recently changed. Visit <http://www.sonomacountymortgages.com> for the most accurate in-depth information on the mortgage market today.

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